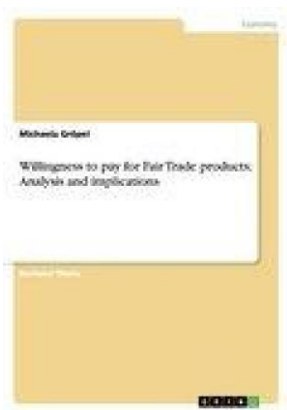


Find Book

WILLINGNESS TO PAY FOR FAIR TRADE PRODUCTS: ANALYSIS AND IMPLICATIONS



Grin Verlag Gmbh Aug 2013, 2013. Taschenbuch. Book Condition: Neu. 210x148x3 mm. This item is printed on demand - Print on Demand Titel. Neuware - Bachelor Thesis from the year 2012 in the subject Business economics - Marketing, Corporate Communication, CRM, Market Research, grade: 1,7, Munich University of Applied Sciences (Fakultät für Betriebswirtschaft), language: English, comment: The present thesis analyzes consumers willingness to pay for Fair Trade products. Specifically, the thesis asks whether (a) people are willing to pay a...

Download PDF Willingness to pay for Fair Trade products: Analysis and implications

- Authored by Michaela Gröpel
- Released at 2013



Filesize: 6.31 MB

Reviews

The book is fantastic and great. It is loaded with knowledge and wisdom You are going to like the way the article writer create this ebook.

-- **Amaya King**

Basically no phrases to clarify. It really is rally fascinating throgh reading time. Once you begin to read the book, it is extremely difficult to leave it before concluding.

-- **Anabel Zemplak**

A high quality pdf and also the typeface used was exciting to see. it absolutely was writtern really properly and useful. I am quickly could get a delight of looking at a composed pdf.

-- **Justina Kunze**