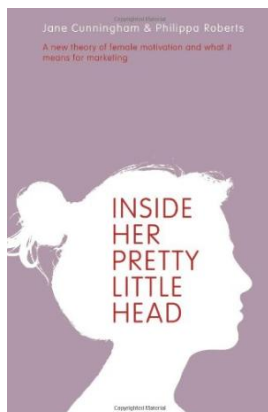


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# INSIDE HER PRETTY LITTLE HEAD: A NEW THEORY OF FEMALE MOTIVATION AND WHAT IT MEANS FOR MARKETING



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- Authored by Philippa Roberts, Jane Cunningham
- Released at 2012



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