Rapid Contextual Design

By Jessamyn Burns Wendell

Oxford Elsevier LTD Jan 2005, 2005. Taschenbuch. Book Condition: Neu. 281x210x25 mm. Neuware - Is it impossible to schedule enough time to include users in your design process Is it difficult to incorporate elaborate user-centered design techniques into your own standard design practices Do the resources needed seem overwhelming This handbook introduces Rapid CD, a fast-paced, adaptive form of Contextual Design. Rapid CD is a hands-on guide for anyone who needs practical guidance on how to use the Contextual Design process and adapt it to tactical projects with tight timelines and resources. Rapid Contextual Design provides detailed suggestions on structuring the project and customer interviews, conducting interviews, and running interpretation sessions. The handbook walks you step-by-step through organizing the data so you can see your key issues, along with visioning new solutions, storyboarding to work out the details, and paper prototype interviewing to iterate the design-all with as little as a two-person team with only a few weeks to spare! Includes real project examples with actual customer data that illustrate how a CD project actually works. Covers the entire scope of a project, from deciding on the number and type of interviews, to interview set up and analyzing collected data....

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